

Bitmunk Personal Edition empowers individuals to buy and sell digital content on the Internet.

## As a digital content fan, why would I want to use Bitmunk?

Good question – there are already many different music and movie download stores out there – *what is so special about Bitmunk?*

Simply put – Bitmunk gives you the freedom to buy what you want from who you want.

Bitmunk is about choice – the freedom to pick who you buy from is taken for granted. There are many different digital content providers out there – and one size does not fit all.

Choice breeds competition, competition lowers prices, lower prices mean that you can better afford to get what you want, when you want it.

***Bitmunk is about choice – choice breeds competition – competition means lower prices – lower prices mean that you get more of what you want.***

## How does Bitmunk give me the freedom to buy from who I want?

The secret lies in peer-to-peer technology and our patent-pending Secure File Distribution Network. Digital Bazaar, creators of Bitmunk, have spent years creating technology capable of providing trusted digital file sales over a P2P network. Our software allows anybody on the Internet to provide their digital files for sale to the world.

Bitmunk provides a search service that connects you with others on the Internet that have what you want. There is usually more than one person that is selling what you want, which means that they must price their digital content competitively with others on the network – or you won't buy it. This drives prices down and gives you the freedom to buy from who you want.

***Buy and sell on Bitmunk – the only peer-to-peer network that gives you the power to decide!***

## Can I re-sell the digital content I buy on Bitmunk?

Absolutely. Anybody can sell digital content on Bitmunk. When you re-sell the digital content that you have acquired via Bitmunk you get a cut of the sale. This helps you earn money and support the content creators by distributing content via your computer's Internet connection.

Any money that you earn by selling content on Bitmunk can be used to buy more of what you want - or it can be transferred directly to your bank account.

Your free software can buy and sell what you want, when you want, where you want.